



Institute on Aging Presents the
25th Annual Cable Car Caroling
Sunday, December 4, 2011
St. Mary's Cathedral, San Francisco
Info: 415.750.4111 x126 or x223
www.cablecarcaroling.org

25th Annual Cable Car Caroling: Sponsorship Opportunities

\$5,000 and above

Will ensure over 1,000 hours of overnight phone support by trained counselors on the Friendship Line

- ❖ Reserved seating for you and your guests at the event
- ❖ 10 tickets to the event
- ❖ Name listed on the invitation
- ❖ Acknowledged in IOA newsletter and annual report

\$2,500 and above

Will ensure Friendship Line counselors are available to receive 1,700 incoming calls and make a month's worth of medication reminders

- ❖ 5 tickets to the event
- ❖ Name listed on the invitation
- ❖ Acknowledged in IOA newsletter and annual report

\$1,000 and above

Will ensure that 20 bereaved individuals will receive grief counseling sessions

- ❖ 3 tickets to the event
- ❖ Name listed on the invitation
- ❖ Acknowledged in IOA newsletter and annual report

\$500 and above

Will provide training and materials for 20 volunteer counselors to work on the Friendship Line

- ❖ 2 tickets to the event
- ❖ Name listed on the invitation
- ❖ Acknowledged in IOA newsletter and annual report

\$250 and above

Will sponsor a Saturday morning drop-in grief group to provide comfort to 10 bereaved individuals

- ❖ 10 complimentary raffle tickets for event prize drawing
- ❖ Acknowledged in IOA newsletter and annual report



415.750.4111 | www.IOAging.org

Sponsorship Reply Form

Please complete the information below:

I am proud to sponsor the **25th Annual Cable Car Caroling** with my gift of (please check one):

\$5,000 \$2,500 \$1,000 \$500 \$250 Other \$_____

For recognition purposes, list my name as:

Contact Information

Donor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorizing Signature: _____ Date: _____

Payment Method

My check made payable to **Institute on Aging** is enclosed.

Please charge my: MasterCard VISA American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____ Security ID _____

Please submit this sponsorship form in the enclosed envelope or fax the form to Patty Boland at (415) 750-5332. *Corporate sponsorship opportunities are also available.* To be listed on the event invitation, the form must be received by **September 26, 2011**. Please feel free to contact Patty Boland with any questions via telephone at 415.750.4111, ext. 126 or by e-mail at cablecarcaroling@ioaging.org.

Institute on Aging is a 501(C)3 non-profit, Tax ID #94-2978977



415.750.4111 | www.IOAging.org